

Web Communications Internship

Start date October 2020

Boston, MA – Remote Position

Child**Obesity180** is seeking an intern to assist with multiple web-based communications projects including a website re-launch, improving and maintaining existing research sites, and other digital communications tasks.

The projects that the communications intern will support focus on complex issues surrounding childhood obesity, system dynamics, and community-based health promotion. An interest in these topics, as well as a background in communications, including familiarity with digital design and writing for digital audiences is preferred.

Responsibilities:

- Refine current version of project websites to improve accessibility (i.e. visually appealing, intuitive interface, appropriate language, etc.) for target audiences
- Assist in content development for multiple websites
- Support communications needs across the ChildObesity180 research projects as required
- Maintain research sites with up-to-date information

Required Qualifications:

- Must be 18 years or older
- Commitment to diversity, inclusion, and equity
- Strong interest in digital health communication
- Outstanding interpersonal skills and an ability to communicate effectively with diverse audiences
- Ability to work independently and manage multiple projects concurrently
- Competence using common social media and communication platforms
- Excellent organizational skills

Preferred Qualifications:

- Experience with digital design programs such as Adobe Creative Suite or Canva
- Experience with website development using Weebly
- Experience with professional website or social media management
- Interest or previous coursework in health communication, childhood obesity prevention, or system dynamics

Schedule: An average of 10 hours per week is expected, starting in October 2020 and continuing through early 2021, with the possibility for extension based on performance and project needs. Hours can be arranged to accommodate academic schedule and/or other commitments.

To Apply: Please send your resume, a cover letter explaining your interest in the position, and any digital assets or portfolio items you wish to share via email to Julia Appel at Julia.Appel@tufts.edu by **October 9, 2020**.