

Curriculum Vitae

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Parke E. Wilde, Ph.D.

Associate Professor

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Education

Cornell University, Ithaca NY. Ph.D. in Agricultural Economics. 1998.

Cornell University, Ithaca NY. M.S. in Agricultural Economics. 1996.

Swarthmore College, Swarthmore PA. B.A. (honors) in Political Science. 1990.

Employment History

Friedman School, Tufts University. Associate Professor, Jul 2007 - present. Director, Food Policy and Applied Nutrition Program, Sep 2006 - Jun 2008. Assistant Professor, Aug 2003 - Jun 2007.

University of California Davis. Visiting Scholar, Sep 2010 - Jun 2011.

Abt Associates, Inc. Senior Associate, Feb 2010 - Jun 2011.

Economic Research Service (ERS), USDA. Economist, Jul 1998 - Aug 2003.

Nutrition Week, Community Nutrition Institute. Editor, Jul 1990 - Jun 1992.

Awards and Honors

Distinguished Quality of Communication Award, Honorable Mention, Agricultural and Applied Economics Association (AAEA), for the book *Food Policy in the United States: An Introduction*, Apr 2014.

Teaching with Technology Award, Tufts University, Apr 2014.

Tufts Visualization Award, 3rd Place, with Jonelle Lonergan, Mar 2012.

Visiting Research Fellow, Inst. of Social Sciences, Cornell University, Oct 2009.

Scholar in Residence, Tufts European Center, Talloires, France, May - June 2007.

Research Affiliate, National Poverty Center, University of Michigan, 2005.

Outstanding Article in Choices Magazine, Honorable Mention, AAEA, 2005.

Outstanding Dissertation, American Council on Consumer Interests, 1999.

G. F. Warren Award, Agricultural Economics, Cornell University, 1995.

Outstanding Master's Thesis, Northeastern Agricultural and Resource Economics Association, 1995.

Funded Research

- Comparative Risk Assessment of the Potential Impact of Price Changes of Selected Foods on Cardiometabolic-Attributable Mortality in the US. National Institutes of Health (R01). Oct 2015 - Sep 2017. Economist (Principal Investigator is Dariush Mozaffarian).
- Food Acquisition and Purchase Survey (FoodAPS) Geography Study. USDA Economic Research Service. Oct 2010 - Sep 2016. Principal Investigator.
- Healthy Incentives Pilot (HIP) Evaluation. USDA Food and Nutrition Service. Contract to Abt Associates, Inc. Jun 2010 - Dec 2014. Director of Design (Principal Investigator is Susan Bartlett).
- Study of the Changes to the WIC Birthmonth Breastfeeding Package. USDA Food and Nutrition Service. Contract to Abt Associates, Inc. Jun 2010 - May 2011. Director of Analysis (Project Director is Ann Collins).
- Developing a Picture of School Food Service in Massachusetts, Maine and New Hampshire: A Case Study of Successful "Outliers". Harvard Pilgrim. Oct 2009 - Sep 2010. Economist (Co-Investigators are Jennifer Sacheck and Christina Economos).
- Dynamics of Food Insecurity over Five Years. USDA Economic Research Service. Oct 2008 - Sep 2010. Principal Investigator.
- The Economics of the Thrifty Food Plan. USDA Economic Research Service and RIDGE Program, Harris School, University of Chicago. Oct 2007 - Dec 2008. Principal Investigator.
- Household Food Security and Tradeoffs in the Food Budget: A Revitalized Engel Approach. USDA Economic Research Service. Oct 2005 - Sep 2007. Principal Investigator.
- Prototype Food Prices Database for Use with the National Health and Nutrition Examination Survey (NHANES). USDA Economic Research Service. Texas A&M subcontract to the Friedman School. Oct 2005 - Sep 2007. Advisory Committee (PI is Oral Capps).
- The Effect of Food Stamps on Food Security: Public Policy and Family Well-Being in the Economic Downturn of 2001-2002. USDA Economic Research Service and National Poverty Center, University of Michigan. Sep 2004 - Jun 2005. Principal Investigator.
- Hunger and Nutrition Atlas. World Food Programme. \$53,120. Jun 2006 - Mar 2007. Statistical and Econometric Support (PI is Bea Rogers).
- Product Nutrition Scoring. Safeway. Jun 2005 - May 2007. Statistical and Econometric Support (PI is Eileen Kennedy).

Professional Service

- Agricultural Economics Perspectives and Policy*. Editorial Board, 2015 - present.
- Menus of Change, Harvard School of Public Health and Culinary Institute of America. Scientific and Technical Advisory Committee, 2012 - present.
- Journal of Nutrition*. Editorial Board, 2011 - present.

Referee, 28 journals (available on request), 1998 – present.
AGree Agricultural Policy Initiative. Research Committee, 2011 – 2014.
Food Forum, Institute of Medicine (IOM). Member, 2011 - 2014. Workshop Organizing Committee, “Sustainable Diets: Food for Healthy People and a Healthy Planet,” May 2013.
Council on Food, Agricultural, and Resource Economics (C-FARE). Board of Directors, 2010 - 2013.
AAEA and European Association of Agricultural Economists (EAAE). Workshop Organizing Committee, “Food Environment: The Effects of Context on Food Choice,” held at the Friedman School, May 2012.
Technical Working Group, Food Acquisition and Purchase Survey (FoodAPS), Economic Research Service, 2009 - 2011
Journal of Consumer Affairs. Editorial Board, 2005 – 2011.
Stakeholder Advisory Panel, PepsiCo, convened by Ceres, 2009.
Family Economics and Nutrition Review. Review Committee, 2005 – 2008.
Food Safety and Nutrition Section, Agricultural and Applied Economics Association (AAEA). Chair, 2006 – 2007. Secretary/Treasurer, 2002 – 2004.

Friedman School and University Service

Finance and Fundraising Committee, Sep 2014 – present.
Appointments, Tenure, and Promotions Committee, Sep 2008 - present.
Curriculum Review Committee, Jan – Jun 2013.
Committee on Committees, Sep 2004 - Aug 2008.
Faculty Search Committee, Dec 2006 - Dec 2008.

Publications

a) Refereed Journal Articles

- Wilde, P.**, Klerman, J., Olsho, L., & Bartlett, S. 2016. “Explaining Contrasting Measures of the Food Spending Impact in USDA’s Healthy Incentives Pilot *Applied Economics Perspectives & Policy* (accepted and in press).
- Valpiani, N., **Wilde, P.**, Stewart, H., & Rogers, B. 2015. “Fruit and vegetable prices are similar at farmers’ markets, roadside stands and supermarkets in North Carolina.” *Applied Economics Perspectives & Policy* (online advance access).
- Valpiani, N., **Wilde, P.**, Stewart, H., & Rogers, B. 2015. “Across four seasons, North Carolina farmers’ markets and roadside stands are price-competitive with supermarkets for some fruits and vegetables.” *Public Health Nutrition* 18(15): 2846-2854.
- Klerman, J. A., Bartlett, S., **Wilde, P.**, & Olsho, L. 2014. “The Short-Run Impact of the Healthy Incentives Pilot on Fruit and Vegetable Intake.” *American Journal of Agricultural Economics* 96 (5): 1372-1382.

- Wilde, P.** 2014. "After Long Argument, Then Compromise, Congress Agrees on Nutrition Assistance Benefit Cuts in the Agricultural Act of 2014." *Choices: The Magazine of Food, Farm, and Resource Issues* 29(2): 1-4.
- Wilde, P.,** Llobrera, J., & Ver Ploeg, M. 2014. "Population Density, Poverty, and Food Retail Access in the United States: An Empirical Approach." *International Food and Agribusiness Management Review* 17: 171-187.
- Cordeiro, L. S., **Wilde, P.,** Semu, H., & Levinson, F. J. 2012. "Household Food Security Is Inversely Associated with Undernutrition among Adolescents from Kilosa, Tanzania." *Journal of Nutrition* 142(9): 1741-1747.
- Wilde, P.,** Wolf, A., Fernandes, M., & Collins, A. 2012. "Food-Package Assignments and Breastfeeding Initiation Before and After a Change in the Special Supplemental Nutrition Program for Women, Infants, and Children." *The American Journal of Clinical Nutrition* 96(3): 560-566.
- Sacheck, J. M., Morgan, E. H., **Wilde, P.,** Griffin, T., Nahar, E., & Economos, C. D. 2012. "Key Strategies for Improving School Nutrition: A Case Study of Three School Nutrition Program Innovators." *Journal of Child Nutrition & Management*, 36(1).
- Wilde, P.,** Llobrera, J., & Valpiani, N. 2012. "Household Food Expenditures and Obesity Risk." *Current Obesity Reports* 1(3): 123-133.
- Peterman, J., **Wilde, P.,** Silka, L., Bermudez, O., & Rogers, B. 2012. "Food Insecurity among Cambodian Refugee Women Two Decades Post Resettlement." *Journal of Immigrant and Minority Health* 15(2): 372-380.
- Wilde, P.,** Morgan, E., Roberts, J., Schpok, A., & Wilson, T. 2012. "Relationship Between Funding Sources and Outcomes of Obesity-Related Research." *Physiology & Behavior* 107(1): 172-175.
- Peterman, J., **Wilde, P.,** Bermudez, O., Silka, L., & Rogers, B. 2011. "Acculturation, Education, Nutrition Education, and Household Composition Are Related to Dietary Practices Among Cambodian Refugee Women in Lowell, MA." *Journal of the American Dietetic Association* 111(9): 1369-1374.
- Jensen, H., & **Wilde, P.** 2010. "More Than Just Food: The Diverse Effects of Food Assistance Programs." *Choices: The Magazine of Food, Farm, and Resource Issues* 25(3): 22-26.
- Wilde, P.,** Nord, M., & Zager, R. 2010. "In Longitudinal Data From the Survey of Program Dynamics, 16.9% of the U.S. Population Was Exposed to Household Food Insecurity in a 5-Year Period." *Journal of Hunger and Environmental Nutrition* 5(3): 380-398.
- Johnecheck, W., **Wilde, P.,** & Caswell, J. 2010. "Market and Welfare Impacts of COOL on the U.S.-Mexican Tomato Trade." *Journal of Agricultural and Resource Economics* 35(3): 503-521.
- Metallinos-Katsaras, E., Gorman, K. S., **Wilde, P.,** & Kallio, J. 2010. "A Longitudinal Study of WIC Participation on Household Food Insecurity." *Maternal and Child Health Journal* 15(5): 627-633.
- Peterman, J. N., **Wilde, P.,** Liang, S., Bermudez, O. I., Silka, L., & Rogers, B. L. 2010. "Relationship between Past Food Deprivation and Current Dietary Practices and

- Weight Status in Cambodian Refugee Women in Lowell, MA." *American Journal of Public Health* 100(10): 1930-1937.
- Coates, J., Webb, P., Houser, R. F., & **Wilde, P.** 2010. "'He Said, She Said': Who Should Speak for Households About Experiences of Food Insecurity in Bangladesh?" *Food Security* 2(1): 81-95.
- Irish Hauser, S., Goldberg, J. P., **Wilde, P.**, Bers, M., Ioannone, L., & Economos, C. D. 2010. "Comparison of Online and Face-to-Face Dissemination of a Theory-Based After School Nutrition and Physical Activity Training and Curriculum." *Journal of Health Communication* 15(8): 859-879.
- Wilde, P.**, & Kennedy, M. 2009. "The Economics of a Healthy School Meal." *Choices: The Magazine of Food, Farm, and Resource Issues* 24(3).
- Wilde, P.**, & Llobrera, J. 2009. "Using the Thrifty Food Plan to Assess the Cost of a Nutritious Diet." *Journal of Consumer Affairs* 43(2): 274-304.
- Gao, X., Scott, T., **Wilde, P.**, & Tucker, K. 2009. "Food Insecurity and Cognitive Function in Puerto Rican Adults." *American Journal of Clinical Nutrition* 89: 1197 - 1203.
- Wilde, P.**, Troy, L., & Rogers, B. 2009. "Food Stamps and Food Spending: an Engel Function Approach." *American Journal of Agricultural Economics* 91(2): 416-430.
- Wilde, P.** 2009. "Self-Regulation and the U.S. Response to Concerns about Food and Beverage Marketing to Children." *Nutrition Reviews* 67(3): 155-166.
- Wilde, P.** 2007. "Measuring the Effect of Food Stamps on Food Insecurity and Hunger: Research and Policy Considerations." *Recent Advances in Nutrition Science (RANS). Journal of Nutrition* 137: 307-310.
- Gao, X., Lichtenstein, A., **Wilde, P.**, & Tucker, K. 2006. "Meeting Adequate Intake (AI) for Dietary Calcium Without Dairy Foods in Adolescents, Aged 9-18 y (NHANES 2001-2002)." *Journal of the American Dietetic Association* 106(11): 1759-65.
- Wilde, P.**, & Peterman, J. 2006. "Individual Weight Change Is Associated with Household Food Security Status." *Journal of Nutrition* 136: 1395-1400.
- Wilde, P.** 2006. "Federal Communication about Obesity in the Dietary Guidelines and Checkoff Programs." *Obesity* 14: 967-973.
- Coates, J., Frongillo, E., Houser, R., Rogers, B., Webb, P., & **Wilde, P.** 2006. "Commonalities in the Experience of Household Food Insecurity across Cultures: What Are Measures Missing?" *Journal of Nutrition* 136: 1438S-1448S.
- Coates, J., **Wilde, P.**, Webb, P., Rogers, B., & Houser, R. 2006. "Comparison of a Qualitative and Quantitative Approach to Developing a Household Food Insecurity Scale for Bangladesh." *Journal of Nutrition* 136: 1420S-1430S.
- Gao, X., **Wilde, P.**, Lichtenstein, A., Bermudez, O., & Tucker, K. 2006. "The Maximal Amount of Dietary Alpha-Tocopherol Intake in U.S. Adults (NHANES 2001-2002)." *Journal of Nutrition* 136: 1021-1026.
- Gao, X., **Wilde, P.**, Lichtenstein, A., & Tucker, K. 2006. "The 2005 USDA Food Guide Pyramid is Associated with More Adequate Nutrient Intakes within Energy Constraints than the 1992 Pyramid." *Journal of Nutrition* 136: 1341-1346.

- Wilde, P.** 2004. "Message Under Revision: USDA Speaks About Beef, Pork, Cheese, and Obesity." *Choices: The Magazine of Food, Farm, and Resource Issues*. 19(3): 47-51. Awarded "Outstanding Article in Choices (Honorable Mention)."
- Wilde, P.** 2004. "Differential Response Patterns Affect Food-Security Prevalence Estimates for Households with and without Children." *Journal of Nutrition* 134(August): 1910-1915.
- Kabbani, N., & **Wilde, P.** 2003. "Short Recertification Periods in the U.S. Food Stamp Program." *Journal of Human Resources* 38: 1112-1138.
- Wilde, P.** 2001. "The Food Stamp Benefit Formula: Implications for Empirical Research on Food Demand." *Journal of Agricultural and Resource Economics* 26(1): 75-90.
- Wilde, P., & Andrews, M.** 2000. "The Food Stamp Program in an Era of Welfare Reform: Electronic Benefits and Changing Sources of Cash Income." *Journal of Consumer Affairs* 34(1): 31-46.
- Wilde, P., & Ranney, C.** 2000. "The Monthly Food Stamp Cycle: Shopping Frequency and Food Intake Decisions in an Endogenous Switching Regression Framework." *American Journal of Agricultural Economics* 82(1): 200-213.
- Wilde, P., McNamara, P., & Ranney, C.** 1999. "The Effect of Income and Food Programs on Dietary Quality: A Seemingly Unrelated Regression Analysis with Error Components." *American Journal of Agricultural Economics* 81(4): 959-971.
- Wilde, P., & Ranney, C.** 1996. "The Distinct Impact of Food Stamps on Food Spending." *Journal of Agricultural and Resource Economics* 21(1): 174-185.

b) Books Authored

- Wilde, P.** 2013. *Food Policy in the United States: An Introduction*. New York: Taylor and Francis / Routledge/ Earthscan. Honorable Mention, Distinguished Quality of Communication, Agricultural and Applied Economics Association.

c) Book Chapters and Invited Reviews

- Wilde, P.** 2015. "Running out of food." Invited review of *The End of Plenty*, by Bourne, Joel. *Health Affairs* 34(11): 1999-2000.
- Bitler, M., & **Wilde, P.** 2014. "Economics of Nutrition." In *Encyclopedia of Health Economics*. Culyer, A. J., ed. Elsevier.
- Wilde, P.** 2011. "Food Security Policy -- Developed Countries." In *Oxford Handbook on the Economics of Food Consumption and Policy*. Lusk, J., Roosen, J., & Shogren, J., eds. Oxford, UK: Oxford University Press.
- Wilde, P.** 2008. "Federal Communication About Obesity in the Dietary Guidelines and Checkoff Programs." In *Obesity, Business, and Public Policy*. Acs, Z., & Lyles, A., eds. Cheltenham, UK: Edward Elgar.
- Wilde, P.** 2008. Invited review of *The Omnivore's Dilemma: A Natural History of Four Meals*, by Pollan, M. *American Journal of Agricultural Economics* 90(1): 285.
- Wilde, P.** 2000. Invited review of *The Analysis of Household Surveys: A Microeconomic Approach to Development Policy*, by Deaton, A. *American Journal of Agricultural Economics* 82(3): 780-782.

d) Editorials and Commentary

- Wilde, P.** 2004 – present. *U.S. Food Policy: A Public Interest Perspective*. Online blog: <http://www.usfoodpolicy.com>.
- Merrigan, K., Griffin, T., **Wilde, P.**, Robien, K., Goldberg, J., & Dietz, W. 2015. "Designing a sustainable diet." *Science* 350(6257): 165-166.
- Wilde, P.** 2015. "America's hunger problem: What's really going on." *Politico Agenda* (Sep. 9).
- Wilde, P.** 2014. "US government pushes pizza to help the cheese industry." *The Conversation* (February 3).
- Wilde, P.** 2012. "Crop yields are only part of the organic vs. conventional farming debate." *Grist* (May 3).
- Wilde, P.** 2007. "Plowing Through the Politics of Agriculture." *Tufts Nutrition* 9(1): 15.
- Wilde, P.** 2007. "The Public Policy of Generic Food Marketing for Fruits and Vegetables." *International Fruit and Vegetable Alliance Newsletter*.

f) Reports and Other Papers Presenting Primary Data

- Bartlett, S., Klerman, J., Olsho, L., Logan, C., Blocklin, M., Beauregard, M., Enver, A., **Wilde, P.**, & Owens, C. 2014. *Evaluation of the Healthy Incentives Pilot (HIP): Final Report*. Conducted by: Abt Associates Inc. Alexandria, VA: USDA Food and Nutrition Service.
- Grindal, T., Schwartz, G., Klerman, J., Bartlett, S., & **Wilde, P.** 2014. *Evaluation of the Healthy Incentives Pilot (HIP): Spatial Analysis*. Conducted by: Abt Associates Inc. Alexandria, VA: USDA Food and Nutrition Service.
- Bartlett, S., Klerman, J., **Wilde, P.**, Olsho, L., Blocklin, M., Logan, C., & Enver, A. 2013. *Healthy Incentive Pilot (HIP) Interim Report*. Conducted by: Abt Associates Inc. and Maximus. Alexandria, VA: USDA Food and Nutrition Service.
- Bartlett, S., Beauregard, M., Logan, C., Komarovskiy, M., Wommack, T., **Wilde, P.**, Owens, C., Melham, M., & McLaughlin, T. 2013. *Healthy Incentive Pilot (HIP) Early Implementation Report*. Conducted by: Abt Associates Inc. and Maximus. Alexandria, VA: USDA Food and Nutrition Service.
- Wilde, P.** 2012. "The New Normal: the Supplemental Nutrition Assistance Program (SNAP)." *American Journal of Agricultural Economics* 95(2), 325-331.
- Wilde, P.**, Wolf, A., Fernandes, M., & Collins, A. 2011. *Evaluation of the Birth Month Breastfeeding Changes to the WIC Food Package*. Conducted by: Abt Associates Inc. Alexandria, VA: USDA Food and Nutrition Service.
- Wilde, P.**, Llobrera, J., Campbell, F. 2008. "The Thrifty Food Plan Calculator." Boston, MA: Friedman School of Nutrition Science and Policy, Tufts University, FPAN Working Paper 42.
- Wilde, P.**, Troy, L., & Rogers, B. 2008. Household Food Security and Tradeoffs in the Food Budget of Food Stamp Program Participants: An Engel Function Approach. USDA Economic Research Service, Contractor and Cooperator Report No. 38.

- Rogers, B. L., Wirth, J., Macías, K. E., & **Wilde, P.** 2007. *Mapping Hunger in Ecuador: A Report on Mapping Malnutrition Prevalence*. Friedman School of Nutrition Science and Policy, Tufts University.
- Rogers, B. L., Wirth, J., Macías, K. E., & **Wilde, P.** 2007. *Mapping Hunger in Panama: A Report on Mapping Malnutrition Prevalence*. Friedman School of Nutrition Science and Policy, Tufts University.
- Kennedy, E., **Wilde, P.**, Rogers, B. L., & Racsa, P. 2006. *Creating Healthy States: Building Healthier Nutrition Programs*. National Governors Association, Center for Best Practices.
- Rogers, B. L., Macías, K. E., **Wilde, P.** 2006. *Atlas of Hunger and Malnutrition in the Dominican Republic*. Friedman School of Nutrition Science and Policy, Tufts University.
- Wilde, P.**, & Nord, M. 2005. "The Effect of Food Stamps on Food Security: A Panel Data Approach." *Review of Agricultural Economics* 27(3): 425-432.
- Tauber, C., Resnick, D. M., Love, S. P., Staveley, J., **Wilde, P.**, & Larson, R. 2004. *Differences in Estimates of Food Stamp Program Participation Between Surveys and Administrative Records*. Washington, DC: U.S. Census Bureau.
- Wilde, P.**, & Dagata, E. 2002. "Food Stamp Participation by Elderly Americans Remains Low." *Food Review* 25(2).
- Wilde, P.** 2002. *Issues in Food Assistance: The Standard Deduction in the Food Stamp Benefit Formula*. USDA Economic Research Service, Food Assistance and Nutrition Research Report 26-3.
- Wilde, P.** 2001. *Understanding the Food Stamp Benefit Formula: A Tool for Measuring the Component Effects*. USDA Economic Research Service, Food Assistance and Nutrition Research Report 14.
- Wilde, P.**, McNamara, P., & Ranney, C. 2000. *The Effect on Dietary Quality of Participation in the Food Stamp and WIC Programs*. USDA Economic Research Service, Food Assistance and Nutrition Research Report 9.
- Wilde, P.**, Cook, P., Gundersen, C., Nord, M., Tiehen, L. 2000. *The Decline in Food Stamp Program Participation in the 1990s*. USDA Economic Research Service, Food Assistance and Nutrition Research Report 7.
- Wilde, P.**, Hofferth, S., Stanhope, S., Noonan, M., & Collins, N. 2000. "Pre-1997 Trends in Welfare and Food Assistance in a National Sample of Families." *American Journal of Agricultural Economics* 82(3): 642-648.

h) Invited Lectures (since 2009)

- Wilde, P.** 2016. Two Different Spending Outcomes in the SNAP Healthy Incentives Pilot. Harvard School of Public Health (forthcoming, Mar).
- Wilde, P.** 2016. A White House Conversation on Child Hunger. Washington, DC (Jan).
- Steiner, A. (presenter), **Wilde, P.**, & Ver Ploeg, M. 2015. The Salient Features of the Local Food Retail Environment for Low-Income Americans in the Food Acquisition and Purchase Survey (FoodAPS). Association of Public Policy Analysis and Management (APPAM). Miami, FL (Nov).

- Wilde, P., Steiner, A., & Ver Ploeg, M.** 2015. "Comparing Geographic Measures and Survey Self-Reports of the Adequacy of the Food Retail Environment in the United States." Northeastern Agricultural and Resource Economics Association (NAREA). Newport, RI (Jun).
- Wilde, P.** 2015. Enhancing the Nutritional Impact of SNAP. Pennsylvania Nutrition Education Network (PA NEN). King of Prussia, PA (May).
- Wilde, P.** 2015. The Land of Milk and Money. New York State's Dairy Industry: Family Farms, Price Supports, and the Raw Milk Controversy. Albany Law School. Albany, NY (Apr).
- Wilde, P.** 2015. The Impact of the 2009 Food Package Revisions on Breastfeeding in the WIC Population – Lessons Learned. Invited presentation to the Institute of Medicine Committee on Methods and Approaches to the Assessment of WIC Food Packages. Washington, DC (Mar).
- Wilde, P., Llobrera, J., & Ver Ploeg, M.** 2015. Population Density, Poverty, and Food Retail Access in the United States: An Empirical Approach. Workshop on Feeding Cities: Ethical and Policy Issues in Urban Food Systems. Northeastern University, Boston, MA (Mar).
- Ver Ploeg, M., & **Wilde, P.** 2015. How does food store access affect food shopping and spending patterns? International Conference of Agricultural Economists (ICAE), Milan, Italy (Aug).
- Wilde, P.** 2014. SNAP Food Program Guidelines and Opportunities for Program Improvement to Prevent Obesity. The Obesity Society, Obesity Week, Boston, MA (Oct).
- Wilde, P.** 2014. "Holding Two Jobs: The Politics and Economics of Using the Supplemental Nutrition Assistance Program (SNAP) to Enhance Dietary Quality." Northeastern University, Boston, MA (Sep).
- Wilde, P.** 2014. Telephone briefing on food retail access for the Office of the Secretary of Agriculture (Jun).
- Bartlett, S., Klerman, J., Olsho, L. Logan, C., Blocklin, M., Beauregard, M., Enver, A., **Wilde, P., & Owens, C.** 2014. *Evaluation of the Healthy Incentives Pilot (HIP): Final Report*. Briefing for USDA Food and Nutrition Service (FNS) (May).
- Wilde, P.** 2014. Food Policy and Federal Food Programs. Symposium on Federal Food Programs and the Obesity Epidemic: Time for a change? University of Minnesota, Obesity Prevention Center, Minneapolis, MN (Apr).
- Wilde, P.** 2014. "Innovations in SNAP: Merit Goods and Healthy Incentives." Yale University Rudd Center for Food Policy and Obesity, New Haven, CT (Mar).
- Jensen, H. (presenter), & **Wilde, P.** 2014. "The Nutrition Title of the Farm Bill: Pressures for. Change." AAEA sessions at the annual meeting of the Allied Social Sciences Association (ASSA), Philadelphia, PA (Jan).
- Wilde, P.** 2013 - 2014. "Not Just for Farmers: Six Ways that Agriculture Programs Affect Food, Nutrition, and the Environment." Based on chapters 1 and 2 of *Food Policy in the United States: An Introduction*. Presentations at: Hirsch Health Sciences Library,

- Tufts University, Boston (Mar 2014); Marion Mason Nutrition Seminar, Simmons College, Boston (Oct 2013); John Glenn School of Public Affairs, Ohio State University, Columbus, OH (Oct 2013); Academic Association of Food Policy and Research, Cleveland State University, Cleveland, OH (Oct 2013); Department of Agricultural and Resource Economics, University of Connecticut (Sep 2013); Center for Regional Food Systems, Michigan State University (May 2013); Virginia Tech, Blacksburg, VA (Mar 2013).
- Wilde, P.** 2013. "Agriculture Trade, Food, and Nutrition: The Policy Nexus." Cornell International Institute of Food, Agriculture and Development (CIIFAD), Cornell University, Ithaca, NY (Oct). Available online: <http://ciifad.cornell.edu/seminars.cfm> .
- Wilde, P.** 2013. "Food Access: Prices and the Retail Environment." Institute of Medicine (IOM), Workshop on Mapping the Food System and its Effects, Washington, DC (Sep).
- Bartlett, S., **Wilde, P.** (presenter), Klerman, J.A., Olsho, L., Blocklin, M., Logan, C., & Enver, A. 2013. "It's Hip to Be Healthy: Early Results from the Healthy Eating Incentive Pilot." Agricultural and Applied Economics Association (AAEA) annual conference, Washington, DC (Aug).
- Gundersen, C., & **Wilde, P.** 2013. "The FoodAPS Geography Component." Pre-Conference Workshop: The Debut of USDA's New National Food Study to Support Research on Health and Obesity, Hunger, and Nutrition Assistance Policy. Agricultural and Applied Economics Association (AAEA) annual conference, Washington, DC (Aug).
- Wilde, P.** 2013. "Beyond the Food Fights: Using Governments and Markets Effectively to Address Food System Challenges." National Oceanic and Atmospheric Administration (NOAA), Woods Hole Laboratory, Woods Hole, MA (Jul).
- Wilde, P.** 2013. "Economics of Dietary Guidelines and Environmental Sustainability." The Food Forum Workshop on Sustainable Diets: Food for Healthy People and a Healthy Planet. Institute of Medicine (IOM), Washington, DC (May). Available online: <https://www.youtube.com/watch?v=gtxpFQvCbcA>.
- Wilde, P.** 2013. "The True Cost of Healthier Choices." Partnership for a Healthier America Summit. Washington, DC (Mar).
- Wilde, P.** 2013. "Food Economics." UNC Minority Health Conference. University of North Carolina, Chapel Hill, NC (Feb).
- Wilde, P.** 2012. "Program and Policy Context." Symposium on Food Insecurity: Assessing Disparities, Consequences, and Policies. University of Missouri. Columbia, MO (Oct).
- Wilde, P.** 2012. "Keynote." Food Security and Healthy Living Conference. City of Lowell. Lowell, MA (Oct).
- Wilde, P.** 2012. "A Pressure Cooker for Change: the Supplemental Nutrition Assistance Program." AAEA annual meeting, Seattle, WA (Aug).
- Wilde, P.** 2012. "U.S. Farm Subsidies: a Nutrition and Health Perspective." St. Joseph's University, Philadelphia, PA (Mar).

- Wilde, P.** 2012. "The SNAP Benefit Formula: Overview and Policy Perspectives." Panel on the Examination of the Adequacy of Food Resources and SNAP Allotments, Institute of Medicine, the National Academies. Washington, DC (Mar).
- Wilde, P., Collins, A., Wolf, A., & Fernandes, M.** 2011 – 2012. "Evaluation of the Changes to the WIC Birthmonth Food Package: Findings from the Revised Final Report." Presentations at: Friedman School Wednesday Seminar (Oct 2012); USDA Food and Nutrition Service, Alexandria, VA (Jun 2011)
- Wilde, P.** 2011. "Policy Options for Using Prices to Address Childhood Obesity." Presentation to the National Collaborative on Childhood Obesity Research, Washington, DC (Apr).
- Wilde, P.** 2010. "Food Security in Developed Countries." Program in International and Community Nutrition (PICN), University of California Davis, Davis, CA (Dec).
- Wilde, P.** 2010. "Foodienomics: A Guide to Organic, Local and Conventional Food Policy." Tufts Friedman School Alumni, Denver, CO (Nov).
- Wilde, P.** 2010. "Nutrition Economics: What Physicians and Public Health Researchers Should Know About the Food Business." Presentations at: Friedman School Wednesday Seminar, Tufts University (Nov); Harvard Medical School (Nov) Graduate Group in Nutritional Biology, University of California Davis (Oct).
- Wilde, P.** 2010. "Is There No Way Out of This Maze?: A Brief Introduction to Six Varieties of Farm Subsidy Policies." Presentation at: University of Illinois Urbana-Champaign (Aug).
- Wilde, P.** 2010. "Research Perspective." Summary comments for a USDA/ERS workshop: Incorporating Behavioral Economics into Federal Food and Nutrition Policy. Washington, DC (Apr).
- Wilde, P.** 2010. "Supplemental Nutrition Assistance Program." Farm Foundation workshop on Farm and Food Policy and Obesity, University of California Davis (May).
- Wilde, P.** 2010. "New Foodism: Navigating Current Trends and Helping Consumers Achieve Lifestyle Goals." Grocery Manufacturers Association (GMA) Science Forum, Washington, DC (Mar).
- Wilde, P.** 2010. "Disciplined But Not Obstinate: Some Success Stories in Interdisciplinary Food Systems Research." University of Vermont, Burlington, VT (Jan).
- Wilde, P., & Llobrera, J.** 2008 – 2010. "The Economics of the Thrifty Food Plan." Presentations at: UC Davis (Oct 2010); Lehigh University (Nov 2009); Cornell University (Oct 2009); Association of Public Policy Analysis and Management annual meeting (Nov 2008); USDA Economic Research Service, RIDGE small grants conference (Oct 2008); Harris School, University of Chicago (Sep 2008); Friedman School, Tufts University (Sep 2008).
- Wilde, P., Nord, M., & Zager, R.** 2009. "U.S. Household Food Security in a Five-Year Period." Cornell University (Nov).

Teaching Portfolio

Teaching Responsibilities

Determinants of U.S. Food Policy (NUTR 303). Fall 2004 - 09 and 2011 - present.

- This second-year course is required for Food Policy and Applied Nutrition (FPAN) graduate students with domestic U.S. focus, meets the policy requirement for most students in Agriculture, Food, and the Environment (AFE), and frequently is chosen as an elective by graduate students in other programs.
- Recent enrollment: 36 (fall 2014), 34 (fall 2013), 43 (fall 2012).
- Course evaluation (fall 2013): very satisfied (67%), satisfied (30%), neutral (4%), dissatisfied (0%), very dissatisfied (0%). Selected comment: “Parke is extremely enthusiastic about the subject material and is a great instructor. He has a great way of explaining things and makes the course really enjoyable.”

Regression Analysis for Nutrition Policy (NUTR 307). Spring 2005 - 2010 and 2012 - present.

- This second-semester course is required for FPAN and AFE graduate students. It provides a rigorous introduction to regression tools for analysis of non-experimental data.
- Recent enrollment: 63 (spring 2015), 49 (spring 2014), 57 (spring 2013).
- Course evaluation (spring 2014): very satisfied (45%), satisfied (43%), neutral (10%), dissatisfied (3%), very dissatisfied (0%). Selected comment: “Parke did a great job of communicating difficult material in an easily accessible manner and distilling the major points to important takeaways. Wouldn't change anything about the instruction!”

Advanced Analytic Methods for Nutrition Policy Research (NUTR 401). Spring 2004 - 2007 and 2009.

Statistical Methods for Nutrition Research. Fall 2011 (second half).

The Obesity Epidemic: Science and Food Economics (lecturer and working group section leader). University Seminar. Fall and spring 2009 - 2010.

Mentorship of Graduate Students and Postdoctoral Fellows

Ph.D. dissertation committee chair: Joseph Llobrera (2013), *The Price of Food: Improving Assessments of Community Food Prices and Accounting for the Time Cost of Food*; Natalie Valpiani (2013), *Price Competitiveness of Fruits and Vegetables at Local Food Retail Outlets in All Seasons of the Year*; Melissa Bailey (2010), *Livestock Production and Water Quality: Interest Groups, Investments, and Implementation of USDA's Environmental Quality Incentives Program*.

Ph.D. dissertation committee member: Rebecca Nemec Boehm (current), Wendy Johncheck (2010), Sonya Irish-Hauser (2009), Jerusha Peterman (2009), Meera Chhagan (2008), Lorraine Cordeiro (2007), Jennifer Coates (2006), Xiang Gao, recipient of the Irwin H. Rosenberg Doctoral Research Award (2006), Chetana Mirle (2006).

Ph.D. dissertation external examiner: Sharon Kirkpatrick, University of Toronto, Canada (2008).

Ph.D. advisor: Mehreen Ismail, Jerusha Peterman, Sarah Pedersen.

M.S. advisor: Natalie Brown, Sarah Johnson (began 2015); Julia Appel, Kirsten Archer, Carolyn Panzarella, Lauren Beatty, Shane Solar-Doherty (began 2014); Ariella Korn, Brittany Peats (began 2013); Clarissa Brown, Liana Przygocki, Emily Wei, Barbara Patterson, Danielle Goryl (began 2012); Jeffrey Garber, Lauren Kaskey, Sara Murray, Nadira Saleh, MacKenzie Sehlke (began 2011); Heather Bell, Andrea Guillot, Kristen Irvin, Ellen Tyler (began 2009); Ashley Colpaart, Chevaunne Edwards, Ashley Reynolds (began 2008); Katina Kefalas, Jenna Gibson, Amber Hansen, Kelly Lawrence, Suhashini Nijhowne, Sarah Pedersen, Gargi Wable (began 2007); Jennie Bass, Flannery Campbell, Aliza Wasserman (began 2006); Tara Agrawal, Jennifer Akula, Charlotte Block, Sivakumar Chandran, Laura Irizarry, Susan Kang, Julia McDonald, Sara Rakaczky, Rebecca Reynolds (began 2004).

M.S. thesis committee member: Blake Roberts (2013).

Curricular and Instructional Innovations

First, through my policy course, Determinants of U.S. Food Policy (NUTR 303), I seek to combine two teaching traditions: (1) economic analysis and technical detail about agriculture programs, typically found in the policy courses of land-grant departments of agricultural and applied economics, and (2) a public-interest ethic focused on broad environmental and nutrition policy challenges, typically found in other university departments such as political science, natural resources, nutrition, and public health. This course provided the source material for my book, *Food Policy in the United States: An Introduction*. Book reviews in the journal *Agribusiness*, the *Journal of Industrial Ecology*, and the online site of the Society for the Anthropology of Food and Nutrition have recommended this book for university courses that address food policy. The book has been adopted by courses at the Ohio State University, Cornell University, Michigan State University, George Washington University, and elsewhere. The book received honorable mention for the 2014 Distinguished Quality of Communication Award from the Agricultural and Applied Economics Association (AAEA).

Second, in both my policy and regression analysis courses, I seek to use graduate students' strong sense of engagement with real-world nutrition and food policy debates to motivate their careful study of technical research and analysis methods. To encourage active learning, I use the Socratic method of in-class question and answer, supplemented by newer tools in teaching technology. For many years, I have used an in-class response system for practice questions and classroom opinion polling, and I have developed my own interactive instructional tools. Examples include: Excel worksheets that allow the students to manipulate the underlying true coefficients in regression models; the Thrifty Food Plan Calculator, allowing students to create and evaluate their own model food budgets; an interactive tool using Tufts University's Visualization Understanding Environment (VUE) to illustrate economic resource flows from industry to industry; and others. This work was recognized with a 2014 Teaching with Technology Award from Tufts University.