

James E. Tillotson

Professor Emeritus, The Friedman School of Nutrition Science and Policy
Tufts University, Boston, MA 02111
James.Tillotson@Tufts.edu
781-383-6608

Education

- 1969 MBA University of Delaware, Newark, DE
1964 PhD Massachusetts Institute of Technology, Boston, MA
Dissertation in Food Science and Technology: Some Post-mortem Biochemical Changes in Abductor Muscle of Placopectin Magellanicus Which May Cause Heat Induced Browning
1956 MA Boston University, Boston, MA
1953 AB Harvard University, Cambridge, MA

Professional Academic

- 1989-present Professor, Food Policy and International Business, The Friedman School, Tufts University
1997-present Adjunct Professor, Department of Public Health and Community Medicine, Tufts University School of Medicine
1994-present Adjunct Professor, International Business, The Fletcher School of Law and Diplomacy, Tufts University
1989-1999 Director, Food Policy Institute, School of Nutrition, Tufts University
1989-2004 Adjunct Professor, Food Science & Human Nutrition, Michigan State University
1963-1964 National Institutes of Health Training Fellowship, Massachusetts Institute of Technology
1961-1963 Research Assistant, Department of Nutrition & Food Science, Massachusetts Institute of Technology

Additional

- 2002-present Columnist & Contributing Editor, Nutrition Today
1977-1989 Vice President, Technical Research & Development, Ocean Spray Cranberries, Inc.
1969-1977 Director, Research & Development, Ocean Spray Cranberries, Inc.
1966-1969 Technical Representative, Sales Department, E.I. DuPont De Nemours & Co.
1964-1966 Research Chemist, Research Division, Industrial & Biochemical Department, E.I. DuPont De Nemours & Co.

Awards and Honors

- 2008-Fall EU Erasmus Fellowship, Teaching in the European MS Degree programs in food science, technology and nutrition at the Saint-Lieven Hogeschool (Gent, Belgium) and Dublin Institute of Technology (Dublin, Ireland)
1994-Fall Distinguished Visiting Scholar, Department of Agricultural Business, The University of Adelaide, Adelaide, South Australia

Teaching Appointments

- 1995-present Instructor, *The Public Policy of Health Claims*, Graduate course, The Friedman School, Tufts University
- 1994-present Instructor, *The Global Food Business*, Graduate course, The Fletcher School, Tufts University
- 1994-Fall Instructor, *International Agricultural Marketing*, Department of Agricultural Business, The University of Adelaide, South Australia
- 1993-Spring Instructor, *Health Claims for Foods: Case Studies on the Nutrition Science/Public Policy Interface*, Graduate course, The Friedman School, Tufts University
- 1992-Spring Instructor, *The American Food Industry in the 20th Century*, Graduate course, The Friedman School, Tufts University
- 1978-Spring Instructor, *The Food We Eat, How Safe?* Continuing Education course, Massasoit Community College

Professional Activities

- 2009 Moderator, Advertising to Children: Successfully Meeting the Challenges, The Food Institute Webinar
- 2009 Lecturer, The Long, Troubled History and Never Ending History of the Public Policy of Health Claims, The Friedman School, Tufts University
- 2008 Speaker, Why does Food Suddenly Cost So Much? The Royal Agricultural College Cirencester, Gloucestershire, UK
- 2006 Speaker, Perspective Statement - Blending Societal Plans into Existing Agendas: Health, Businesses, Media Markets and Governments, Health Challenge Think Tank - Accelerate the Prevention of Childhood Obesity, Montreal, Canada
- 2006 Speaker, Obesity Analysis – Intersectional work: Fact or fiction; preventing obesity: essentials for a successful governmental plan. 10th Journées annuelles de santé publique, Montreal, Canada
- 2006 United States Obesity, conflicting public Policies and the food and agribusiness - The unintended consequences of past Food policies, Desautels Faculty of Management, McGill University, Montreal, Canada
- 2006 Speaker, Is Nation-Wide Obesity Preventable? Assets and Limitations of Childhood Obesity Prevention International Economic Forum of the Americas, Montreal, Canada
- 2005 Speaker, America's Obesity, Conflicting Public Policies and the Food Industry, Nutrition Seminar Series, Harvard School of Public Health
- 2005 Speaker, America's Changing Food Industry and Obesity, Food Industry Response to Obesity, American Agricultural Economics Association, Providence, RI
- 2005 Speaker, America's Obesity, Conflicting Public Policies and the Food Industry, Legal and Policy Issues Related to Obesity: The Uses of Law to Address the Epidemic, Bowen Scholl of Law & Medical College of Public Health, University of Arkansas
- 2005 Speaker, America's Obesity, Conflicting Public Policies and the Food Industry, Longwood Nutrition Conference, Harvard Medical School

- 2005 Panelist, Childhood Obesity Prevention Research: Filling the Gaps – RTI International & Institute of Medicine of the National Academies
- 2005 Invited Speaker, Genetically Tailor- Made Diets - The ultimate Industrial Nutritional Challenge at the international seminar - Genetically Tailor - made Diets: future prospects and ethical challenges, Utrecht University, Utrecht, Netherlands
- 2004 Panelist, Understanding Fair Trade: Farming Panacea or Agricultural Pipedream? Tufts Food Awareness Group, Tufts University, Medford, MA.
- 2004 Invited Speaker, America’s Obesity, Conflicting Public Policies and Food Industry Structure, The Public Health Advocacy Institute, Northeastern University
- 2002-present Board of Scientific & Policy Advisors, The American Council on Science and Health
- 2004 Invited Speaker, The Time/ABC News Summit on Obesity, Williamsburg, VA
- 2002 Invited Speaker, Food Policy Options for Preventing and Controlling Nutrition-related Non-communicable Diseases, World Bank/WHO Meeting, Washington, D.C.
- 2006 Invited Participant, Private & Public, Scientific, Academic & Consumer Food Policy Seminar, Harvard Business School
- 2000 Invited Attendee, National Nutrition Summit, US Departments of USDA and Health & Human Services, Washington, D.C.
- 2000 Invited Attendee, Summit on Promoting Healthy Eating and Active Living, Partnership to Promote Healthy Eating & Active Living, Washington, D.C.
- 1999 Member, Editorial Review Board of the International publication, Fruit Processing
- 1999-2004 Co-Chairman, Medical and Nutritional Research Advisory Council, Department of Citrus State of Florida
- 1998 Attended, Management of Drug Discovery and Development, MIT Professional Program, Massachusetts Institute of Technology
- 1998 Panelist, Are We Ready to Eat Dolly? (Discussion of Genetically modified foods), 35th Reunion Symposium, Harvard College
- 1998 Attended, The Art and Craft of Discussion Leadership, A seminar on Case Method Teaching. Harvard Business School/Harvard Business School Publishing
- 1998 Attended, Tufts All-University Conference: Let’s Talk About Teaching,
- 1998 Attended, Corporate Compliance Programs for National and International Companies, The Food and Drug Law Institute, Washington, D.C.
- 1997 Invited Participant, International conference on Regulatory Issues in Crop Protection and their Implication for the Food Supply, Tufts University
- 1997 Attended, Learning for the 21st Century, School of the Future - Arthur Andersen, Center for Professional Education, St. Charles, IL
- 1997 Attended, Substantiating Claims for Dietary Supplement Advertising and Labeling, The Food and Drug Law Institute, Washington, D.C.
- 1997 Organizer and Participant, Tufts Dialogue Conference on the Role of Fat-Modified Foods in Dietary Change, Tufts University

- 1996 Attended, World Congress VI, International Agribusiness, Management Association, Cancun, Mexico
- 1996 Invited Participant, Food, Agriculture and Agribusiness: Future Challenges and Opportunities, The Royal Agricultural College, Gloucestershire, England
- 1996 Attended, 40th Annual Educational Conference, The Food and Drug Association, Washington, DC.
- 1996 Advisor, New England Dairy & Food Council and Milk Promotion Services, Inc., New England Dairy Industry
- 1995 Attended, World Congress V, International Agribusiness, Management Association, Paris, France
- 1995 Invited Participant, Anti-Poverty Issues and the Policy of China Conference State Planning Commission of China, Beijing, People's Republic of China
- 1994-present Member, Medical and Nutritional Research Advisory Council, Department of Citrus State of Florida
- 1994 Judge, Pacific Agribusiness Marketing Award, Agribusiness Foundation of Australia
- 1994 Moderator, Visioning Panel, 1994 Northeast Dairy Conference, Springfield Bank for Cooperatives, Springfield, MA
- 1989-1994 Member, Curriculum and Degrees Committee, The Friedman School, Tufts University
- 1992 Panelist, Forum on Vitamin Supplementation School of Nutrition Science and Policy Student Congress Tufts Human Nutrition Research Center
- 1992 German Speaking Course, AIPS Program, Dartmouth College
- 1992 Participant, Faculty Seminar, Teaching by the Case Method, Harvard Graduate School of Business Administration
- 1991 Participant, Food and Safety Workshop, 75th Anniversary of the College of Veterinary Medicine, Texas A&M University
- 1990-1991 Faculty Member, Development Committee, Board of Trustees, Tufts University
- 1990 Participant, USDA, Agribusiness User's Advisory Workshop - Related to planning for The National Initiative for Research on Agriculture Washington, D.C.
- 1989 Judge, Food Processing Awards Program, Sponsored by Food Processing
- 1988 Participant, Processed Fruits and Vegetables Workshop Agricultural Products Quality and Competitiveness U.S. Department of Agriculture, St. Louis, MO
- 1988 Participant, USDA Food and Agricultural Sciences, National Needs Graduate Fellows Symposium, National Academy of Sciences, Washington, D.C.
- 1988 Participant, Negotiating Global Food Policies Workshop, Harvard Business School
- 1987 Judge, Food Processing Awards Program, Sponsored by Food Processing
- 1987 Discussion Leader, Biotechnology and the Agricultural Cooperatives: Opportunities and Challenges, Committee for Agricultural Research Policy, University of Kentucky
- 1987 Participant, Future Educational Requirements of America's Agricultural Industries, White House Conference, Agribusiness Education Project, Washington, D.C.

- 1987 Participant, Toward the Year 2000, Annual National Food Policy Conference, Washington, D.C.
- 1986 Participant, Biotechnology of Food Supply Symposium, National Academy of Sciences, Washington, D.C.
- 1986 Participant, Food Labeling and Advertising II: Giving Americans More Facts on Diet and Health, National Food Processors Association, Washington, D.C.
- 1985 Judge, Food Processing Awards Program, Sponsored by Food Processing
1985 Paper Discussed, Infrastructure and Agriculture, Symposium: Competing in the World Marketplace, The Change for American Agriculture, Federal Reserve Bank of Kansas City, Kansas City, MO
- 1984 Member, United States-China Seminar on Handling, Storage, and Processing of Fruits and Vegetables. National Academy of Sciences/National Academy of Engineering, Hangzhou, People's Republic of China
- 1984 Case Study Leader, Food Labeling and Advertising Conference Finding Better Ways to Communicate About Nutrition, National Food Processors Association, Washington, D.C.
- 1984 Participant, Brainstorming Session on Marketing Fruits and Vegetables, USDA Agricultural Research Service. Beltsville, MD
- 1983 Judge, Food Processing Awards Program, Sponsored by Food Processing
1981 Judge, Food Processing Awards Program, Sponsored by Food Processing
1980-1981 Advisory Panel Member, Assessment of the U.S. Food and Agricultural Research System, Office of Technology Assessment Congress of the United States, Washington, D.C.
- 1979 Judge, Food Processing Awards Program, Sponsored by Food Processing

Professional Service and Honorary Appointments

- 1991 Chairman, Food Basic Research & Product Development, Conference, International Business Communications, Chicago, IL.
- 1990 Chairman and Organizer, New Products and Processing Session, Annual Meeting of the Institute of Food Technologists, Anaheim, CA
- 1990 Chairman, Processing Fruits and Vegetables, Annual Meeting of the Institute of Food Technologists, Anaheim, CA
- 1990 Chairman and Organizer, Food Health Messages and Claims Scientific, Regulatory and Legal Issues, Food Policy Institute, Tufts University
- 1986-1988 Chairman, Scientific Affairs Council, National Food Processors Association, Washington, D.C.
- 1987-1988 Chairman, Special Committee on Food Safety, National Food Processors Association, Washington, D.C.
- 1987 Chairman, Processing Subcommittee, Florida Citrus Research Advisory Council, Florida Citrus Commission, Lakeland, FL
- 1983-1985 Chairman and Founder, Juice Products Technical Committee, National Food Processors Association, Washington, D.C.
- 1976-1978 Chairman, Washington Laboratory Committee, National Canners Association, Washington, D.C.
- 1988 Chairman, Consumer Attitudes to Pesticides, Joint Meeting National Food Processors Association and National Agricultural Chemical Association, Washington, D.C.

- 1987 Chairman, Conference on Compliance Problems Under the Warning Requirements of Proposition 65 (California), National Food Processors Association, Washington, D.C.
- 1986 Chairman, Identifying Product Tampering and Prosecuting Perpetrators, Packaging and Processing Integrity Conference, National Food Processors Association, Washington, D.C.
- 1984 Chairman, Grocery Manufacturers of America, Task Force for Office of Technology Assessment, To Identify Leading Technologies for the Food Industry-2000, Washington, D.C.
- 1984 Vice-Chairman, Industry Liaison Panel, National Academy of Science, Food and Nutrition Board, Washington, D.C.
- 1979 Co-Chairman, Symposium: Developing Public Policy for Food Safety, Annual Meeting of the Institute of Food Technologists, St. Louis, MO
Proceedings published in Food Technology, November, 1979
- 1978 Chairman, Eastern Research Highlights Conference, National Food Processors Association, Washington, D.C.
- 1978 Co-Chairman, Symposium: Nutrition, Diet and Disease - The Case for Dietary Change, Annual Meeting of the Institute of Food Technologists. Dallas, TX
Proceedings published in Food Technology, September, 1978
- 1977 Chairman, Eastern Research Highlights Conference, National Canners Association, Washington, D.C.
- 1977 Chairman, Symposium: Strategies for Survival, Annual Meeting of the Institute of Food Technologists, Philadelphia, PA
Proceedings published in Food Technology, September 1977
- 1976 Chairman, Annual Washington Laboratory Review Program, National Canners Association, Washington, D.C.
- 1976 Chairman, Seminar: The Input of FIFRA on Pesticides Used in the Food Industry, Grocery Manufacturers of America Technical Committee, D.C.
- 1975 Co-Chairman, Reducing Losses in the Food Chain, USDA Agricultural Research Service Meeting, USDA Western Regional Research Center, Albany, CA

Professional Affiliations

American Chemical Society

American Institute of Chemists, Fellow

Australian Agribusiness Association

Institute of Food Technologists, Professional Member

International Agribusiness Management Association

MIT Enterprise Forum

Society of Nutritional Education

Society of Sigma Xi

The Food Marketing Institute

1999 Member, Editorial Review Board of the International publication, Fruit Processing

1994-present Member, Medical and Nutritional Research Advisory Council, Department of Citrus State of Florida

- 1989-1994 Member, Curriculum and Degrees Committee, The Friedman School, Tufts University
- 1990-1991 Faculty Member, Development Committee, Board of Trustees, Tufts University.
- 1984 Member, United States-China Seminar on handling, storage, and processing of fruits and vegetables, National Academy of Sciences/National Academy of Engineering, Hangzhou, People's Republic of China
- 1980-1981 Advisory Panel Member, Assessment of the U.S. Food and Agricultural Research System, Office of Technology Assessment, Congress of the United States, Washington, D.C.
- 1990-1989 Board of Directors, Cherry Marketing Institute, Inc.
- 1986-1989 Massachusetts Nutrition Board
- 1984-1988 Florida Department of Citrus, Citrus Research Advisory Council
- 1970-1988 Grocery Manufacturers of America, Technical Committee for Food Protection
- 1985-1987 Institute of Food Technologist, National Academy of Science Advisory Committee
- 1979-1984 Industry Liaison Panel, Food and Nutrition Board, National Academy of Sciences
- 1983-1988 National Food Processors Association, Scientific Affairs Council
- 1978-1988 Scientific Research Committee
- 1983-1985 Juice Products Technical Committee, Products Technical Committee
- 1970-1978 Eastern Laboratory Committee

Symposia and Speeches

- 2005 Genetically Tailor - Made Diets - The ultimate Industrial Nutritional Challenge. International seminar- Genetically Tailor - made Diets: future prospects and ethical challenges. Utrecht University, Utrecht, Netherlands
- 2004 10 Things Washington Should Think about in Solving Obesity. The Time/ABC News Summit on Obesity. Williamsburg, VA
- 2004 Effective Health Claims for Agricultural Commodities to Today's Overweight Americans. The Economics of Obesity: Is new Public Policy Justified? Food and Agricultural Marketing Policy Section American Agricultural Economics Association. Washington, DC
- 2002 Food Quality and Its Politicization, Food Safety & Quality Team Meeting Agriculture & Agri-food Canada. Guelph, Ontario
- 2001 Citrus Impact on Cardiovascular Disease, Symposium organizer & cochairman Institute of Food Technologists Annual Meeting, New Orleans, LA
- 2001 Distribution System - Genetically Engineered Crops The World Food Consumer and the Grain PRX Grain Market Outlook Kansas City, MO
- 2000 Directions the Food Industry Can Take in an Enterprise Culture Fluid Milk Forum, Dairy Management Inc. Chicago, IL
- 2000 Functional Foods Today: A Socioeconomic Analysis Functional Foods Communications Forum International Food Information Council Washington, D.C.
- 2000 Are Your Juices and Your Company Ready for the Next Century? Changing World, Changing Consumers, Changing Tastes. International Fruit Juice Week, Cologne, Germany.

- 1999 Juices in the 21st Century: A Futuristic Vision of the Global Fruit & Vegetable Juice Industry Symposium of the International Federation of Fruit Juice Producers Paris, France
- 1999 Current Trends in the American Food Industry Graduate Student Seminar, Department of Agricultural and Food Economics, The University of Reading, UK.
- 1999 Innovations in Food companies in the United States Innovation from Research to Companies in the Food Sector Conference, Trolleholm, Sweden
- 1999 The Development of the American Juice Industry School of Economics and Management Lund University, Lund, Sweden.
- 1997 What do Consumers Want in Fruit Juice Beverage Quality? XII. International Congress of Fruit Juice, Interlake, Switzerland.
- 1997 The Changing American Fruit Juice Market, Department of Food Science and Technology Seminar, The University of Reading, England
- 1996 Changing Fruit Juice Markets, Annual Meeting of Tri-State Fruit Growers, Oregon State University, Corvallis, OR
- 1995 Changing Trends in The American Food Sector, Annual Meeting of the New England Dairy & Food Council and Milk Promotion Services, Inc., Burlington, Vermont.
- 1995 Competing Beyond Our Boundaries, Annual Farm & Forest Exposition, New Hampshire Department of Agriculture, Manchester, NH
- 1994 The Role of Government Food Policy and Agribusiness in Assuring National Food Security and Economic Equity Anti-Poverty Issues and Policy of China Conference State Planning Commission of China Beijing, People's Republic of China
- 1994 Challenges in Business Education Distinguished Lecturer Series. The University of Adelaide. Adelaide, South Australia
- 1994 The Marketing Opportunity for Innovative Juice Beverages - A Case Study of Marketing Effectiveness Agribusiness, Agribusiness Association of Australia and New Zealand, Adelaide, South Australia
- 1994 Changing Trends in Agribusiness Education - An American Viewpoint, Agribusiness Educators Conference. Adelaide, South Australia
- 1994 Marketing Opportunities: Supernatural Juices. 34th International Fruit Juice Week. Karlsruhe, Germany
- 1994 The Nutrition Labeling and Education Act Continuing Education Program for Massachusetts Pharmacists Glaxo Pharmaceutical Company, Mansfield, MA
- 1993 The Nutrition Labeling and Education Act - Overview of the Law and Regulation of Nutrition Labeling Continuing Education Program for Pharmacists Massachusetts College of Pharmacy and Allied Health Sciences Boston, MA
- 1992 Implosion: The Pressures from Consumers, Regulators, and Marketers. Food Labs '92 Conference, Philadelphia, PA
- 1993 Nutrition Labeling & Education Act and International Trade with the United States. Alimentazione e Certificazione Centro Internazionale di Studi sull'Alimentazione. Rome, Italy

- 1991 Aspects of Legislation on Labeling of Orange Juice and other Fruit Juices in the U.S.A. INTERJUICE '91 - XI International Congress of Fruit Juice, Sao Paulo, Brazil
- 1991 The Role of Government Food and Nutrition Research Centers in Area Economic Development. La ricerca innovativa nel settore alimentare in Italia: attualità e prospettive. At the dedication of the CNR Institute of Nutritional Sciences, Avellino, Italy
- 1991 Changing World, Changing Consumers The New Ways of Product Development Food Basic Research & Product Development Conference, Chicago, IL
- 1991 Nutrition Labeling - Are We Progressing? I.F.T., New Developments in Food Labeling, Buffalo, NY
- 1991 New Food Labeling - The Why, The What & The Economic Impact Annual Stockholders' Meeting, Farm Credit Banks of Springfield, Springfield, MA
- 1991 Health Claims and Food Labeling, Community Information Services USDA Human Nutrition Research Center, Boston, MA
- 1991 The Perfect Food Label: The Impossible Quest? Southern California Food Industry Conference, Chapman College, Orange, CA
- 1990 New Food Products, New Technologies, Great Lakes FOODcon, 1990 Frankenmuth, MI
- 1990 Changing Times in the Fruit Industry Annual meeting, Cherry Marketing Institute, Grand Rapids, MI
- 1989 Managing Food Safety in Today's Marketplace, First National Conference on Food Safety, Miami, FL
- 1989 Pesticides Today! Northwest Michigan Horticultural Research Station Open House Traverse City, MI
- 1989 New Product Development in The Land of Plenty, 1989 Wine Grape Day, California Association of Wine Grape Growers, University of California, Davis, CA
- 1989 Crop Utilization: Cranberry Juice Drinks, Department of Food Science and Human Nutrition, Michigan State University, East Lansing, MI
- 1989 Marketing & Product Development Users Advisory Board and the Joint Council Meeting, National Agricultural Research and Extension Users Advisory Board, U.S. Department of Agriculture, Boston, MA
- 1988 How Quality Assurance Faces Nutrition, Health Claims, and Other Labeling and Advertising Issues Dynamics of Quality Assurance in Changing Times Symposium, Annual Meeting of Institute of Food Technologist, New Orleans, LA
- 1988 Protective Quality Screen at Ocean Spray, The Best of American Conference, 14th National Conference on Productivity and Quality Improvement Washington, D.C.
- 1988 Marketing Food Commodities, Food Marketing Management Course. College of Business, Michigan State University, East Lansing, MI
- 1988 Our Changing Food Supply: Implications for Health and Marketing 1988 National Food Policy Conference, U.S. Department of Agriculture, Washington, D.C.

- 1988 Developing Agricultural Markets, National Outstanding Young Farmers' Award Congress (32nd), The United States Jaycees, Orlando, FL
- 1988 Cranberry Juice Drinks Case Study and Outlook, X International Fruit Juice Convention, International Federation of Fruit Juice Producers, Orlando, FL
- 1987 Innovation for Prosperity, Food Distribution Research Society, Williamsburg, VA
- 1987 Successful Marketing Strategies for Fruit Crops, Cherry Growers Educational Seminar, Northwestern Michigan College
- 1987 Making the Regulations Work, Food Labeling Conference, National Food Processors Association Convention, Chicago, IL
- 1986 Successful Marketing Strategies, Annual Agricultural Outlook Conference, United States Department of Agriculture, Washington, D.C.
- 1986 Commodity Acceptance, National Association of Marketing Officials, Hyannis, MA
- 1985 2020 Vision of the Food Industry, Central New York Section of the Institute of Food Technologists & the Food, Science club of Cornell University, Ithaca, NY
- 1985 Technology Changes the Way We Eat, National Food Editors Conference, Norwich, CT
- 1985 Food Product Development Strategy, Winegrowers of California: New Non-Fermented Products Symposium, University of California/Cooperative Extension
- 1985 Cranberry Product Development, National Cranberry Conference, Hyannis, MA
- 1985 2020 Vision of the Food Industry, Emerging Changes in Food Science and Nutrition Symposium, Cornell University
- 1984 The New Wave of Juice/Juice Beverage Technology, InterBev, Chicago, IL.
- 1984 Packaging of Citrus Juices and Concentrates in Retail and Bulk Containers, Aseptic Packaging, and Reconstitution from Concentrates, Postharvest Food Losses in Fruits and Vegetables Seminar, Hangzhou, People's Republic of China
- 1984 The Growth and Overall Effect of Aseptic (Packaging) in the Marketplace Food Technology Conference, Indiana Food Processors Association, Indianapolis, IN
- 1984 Foodservice: New Food Processing Technology, NAWGA Annual Convention, International Foodservice Distributors Association, Chicago, IL
- 1984 Aseptic Packaging Today, Food and Beverage Packaging Symposium FoodPlas '83- '84, Meadowland, NJ
- 1983 New Processing and Packaging for Retail Fruit Juices, Annual Meeting of Institute of Food Technologist, New Orleans, LA
- 1983 Aseptic Packaging, Annual Meeting, Flexible Packaging Association, Boca Raton, FL
- 1982 Future Application of Aseptic Packaging, The Pack Expo '82 Conference, American Management Association, Boston, MA
- 1978 Implementation of Open Code Dating, New England Food and Drug Officials Association, Boston, MA
- 1978 Ethics in Food Advertising, Is the Food Industry Living Up to Its Responsibilities? Food Science Seminar, Department of Food Science, Cornell University

- 1978 Ethics in Food Advertising, Food Advertising Conference, Northeast Section of Institute of Food Technologists & Massachusetts Dietetic Association, Framingham, MA
- 1978 Open Code Dating of Non-Perishable Foods, New England Food and Drug Officials Association, East Stoneham, ME
- 1978 Managerial Roles in the Food Industry, Department of Food and Agricultural Engineering, University of Massachusetts
- 1977 Responding to Regulations and Regulatory Actions - An Industry Viewpoint Food Advertising & Labeling Conference, Food and Drug Law Institute, Washington, D.C.
- 1977 Current Trends in Food Product Development, Wareham Community Associates, Wareham, MA
- 1976 Public and Regulatory Aspects of the Food Industry, Department of Nutrition and Food Science, Massachusetts Institute of Technology
- 1976 Cranberry Products Now and in the Future, Massachusetts Dairy Technology Society, Middleboro, MA
- 1976 The Scientist and the Regulator, Who Regulates the Regulator Symposium, Annual Meeting of the Institute of Food Technologists, Anaheim, CA
- 1975 Pesticide Residues Encountered in the Food Plant, Pesticides and Food Conference, The Food and Drug Law Institute, Washington, D.C.
- 1975 Coping with Today's Regulations in Tomorrow's Products, Symposium: Food Processing in a Regulatory World, Annual Meeting of the Institute of Food Technologists, Chicago, IL
- 1974 Current and Proposed Food Product Labeling Information, Home Economists in Business, Boston, MA
- 1974 Implementing Nutrition Labeling at Ocean Spray, New England Food and Drug Officials Association, Boston, MA
- 1974 Food Industry Problems with the Mycotoxin Patulin in Apple Products, Mycotoxin Symposium, USDA Northern Regional Research Laboratory, Peoria, IL
- 1973 Will Ingredient Labeling Help Consumers Select, High Quality Diets? Consumer Writers Food Briefing, Boston, MA
- 1972 Technical Development in a Medium Size Food Company, Food Science Graduate Seminar, Department of Food Science, University of Massachusetts, Amherst, MA
- 1970 New Product Development in Food, Agricultural Engineering Department, University of Massachusetts

Testimony, Television, Radio and Press Interviews

- 2003 TV Interview, Peter Jennings Reporting - How to Get Fat without Really Trying, ABC News
- 1994 Radio Interview, Today's Fruit Juice Industry, ABC, River land, South Australia
- 1992 Radio Interview, FDA's New Nutrition Labeling, WCAP, Lowell, MA
- 1992 Radio Interview, Food Safety, WCAP, Lowell, MA
- 1992 Radio Interview, Food Labeling, WCAP, Lowell, MA
- 1991 TV Interview, Nutrition Labeling, Channel 56, The News at 10, Boston, MA
- 1991 Radio Interview, Nutrition Labeling WCAP, Lowell, MA

- 1988 Interview, Managing Technology, Food Engineering
- 1987 TV Interview, Food Product Labeling, Channel Five News, Boston, MA
- 1987 TV Interview, Business Newsmakers: Diet & Health, TV Channel, Chicago, IL
- 1982 Testimony, The Agricultural Research Needs Over the Next Two Decades, Subcommittee on National Resources
Agricultural Research and Environment, Committee on Science and Technology, United States House of Representatives, Washington, D.C.
- 1980 Testimony, Open Dating of Packaged Foods, Public Health Council, Massachusetts Department of Public Health, Boston, MA
- 1978 Testimony, Hearing on Nutrition Labeling and Information, Nutrition Subcommittee, Committee on Agriculture Nutrition and Forestry, United States Senate, Washington, D.C.
- 1976 TV Panelist, Barbara Walters' Not for Women Only, NBC-TV Series, Pure Food-Safe Water

Presentations

- 1993 *The Structure of the Food Industry*, Combined Dietetic Internship/Master's Degree Program students, Frances Stern Nutrition Center, Boston, MA
- 1992 *Current Trends in the Consumer Food Industry*, Ocean Spray marketing meeting Brewster, MA
- 1990 *Government Policies & Supermarkets*, Nabisco New Product Innovation Program, Princeton, NJ
- 1989 *Food Consumption Trends: Recent Government Guidelines and The Role of Fruit*, President's Office, Ocean Spray Cranberries, Inc. Lakeville-Middleboro, MA
- 1989 *Why We Need an Institute for Food Policy at Tufts*, Community Health Program, Tufts School of Nutrition
- 1989 *Food and The Consumer In 2000, Strategy workshop on Value-Added Technologies Markets, and Business Approaches*, Kansas Agricultural Value-Added Center Leadership Council, Manhattan, KS
- 1989 *Juice Drinks Product Development, Japanese Food Processors Trade Mission*, Michigan State University
- 1989 *Implication of the Surgeon General's Report on Nutrition and Health National Academy of Science Report on Fruit Consumption*, Florida Citrus Commission, Lakeland, FL
- 1989 *Current Food Policies Influencing Product Development*, M&M Mars, Parsippany-Troy Hills, NJ
- 1989 *Market Growth of Juice Drinks*, Board of Directors, California Association of Wine grape Growers, Sacramento, CA
- 1988 *Panelist: A Pesticide Incident*, Conference on Critical Issues, National Agricultural Chemicals Association, Arlington, VA
- 1988 *R&D and Ocean Spray's Future*, Ocean Spray Fall Marketing Meeting, New Seabury, MA
- 1988 *Value-Added Food Products*, New Zealand Industry Food Mission to the USA, Plymouth, MA
- 1987 *Product Attributes*, Ocean Spray Annual Sales Meeting, Plymouth, MA

- 1987 *R&D Development Direction*, Ocean Spray Technical Group Spring Meeting, Harwich Port, MA
- 1987 *R&D Development Direction*, Ocean Spray Annual Manufacturing/Logistics Meeting, New Orleans, LA
- 1985 Technical Change in Agriculture, Annual Management Seminar, The Andersons, Toledo, OH
- 1985 New Product and Processing Concepts, Ocean Spray Annual Manufacturing/Logistics Meeting, Williamsburg, VA
- 1971 Cranberries: Characteristics of the Raw Fruit and Finished Products, Presentation to Japanese Fruit Juice, Production and Marketing Team, Sponsored by USDA Farmer Cooperative Service, Hanson, MA

Chairman's Report of Scientific Affairs Council

To Board of Directors

National Food Processors Association	
Naples, FL	October, 1988
Washington, D.C	June, 1988
Orlando, FL	February, 1988
Washington, D.C.	June, 1987
Chicago, IL	February, 1987
Laguna Niguel, CA	October, 1986
Washington, D.C.	June, 1986
Atlanta, GA	February, 1986

Patents

- 1973 Canadian Patent 922,966. Canned Apple Gel and Method of Preparing Same, Vincent F. Altieri and James E. Tillotson
- 1972 United States Patent 3,692,541. Canned Apple Gel and Method of Preparing Same, Vincent F. Altieri and James E. Tillotson

Thesis Supervision

- 2003 PhD Advisor, Donald Ross: Label Use and Dietary Fat Intake Changes Associated with the Nutrition Labeling and Education Act, Tufts University
- 1995 Ph.D. Advisor, Raymond A. Bourque: An Investigation of the Need for a Food Quality/Food Safety Risk Assessment Component of Life-Cycle Analysis – A Case Study: Food Packaging and Solid Waste, Tufts University

Publications

Refereed Articles

1. Tillotson JE. The great recession's new reality reflects in consumer food shopping (part 2). *Nutrition Today*. 2010; 45(3):118-22.
2. Tillotson JE. The great recession's new reality reflects in consumer food shopping (part 1). *Nutrition Today*. 2010; 45(2):82-5.
3. Tillotson J. Wal-Mart-good, bad, or just inevitable for America? Part 1. *Nutrition Today*. 2010; 45(5):196-201.

4. Tillotson J. Americans' food shopping in today's lousy economy part 3. Nutrition Today. 2009; 44(6):265-8.
5. Tillotson J. Americans' food shopping in today's lousy economy part 2. Nutrition Today. 2009; 44(5):218-21.
6. Tillotson JE. Americans' food shopping in today's lousy economy. Nutrition Today. 2009; 44(4):167-9.
7. Tillotson J. What goes up always comes down: The facts about agricultural commodity cycles. Nutrition Today. 2009; 44(3):114-7.
8. Tillotson J. Why does my food suddenly cost so much? Nutrition Today. 2009; 44(1):31-7.
9. Tillotson JE. Fast food (and beverages) - Starbucks and our new caffeine culture. Nutrition Today. 2008; 43(5):210.
10. Tillotson JE. Fast food-Ray Kroc and the dawning of the age of McDonald's. Nutrition Today. 2008; 43(3):107-13.
11. Tillotson JE. Fast food - through the ages: Part I. Nutrition Today. 2008; 43(2):70.
12. Tillotson JE. Supermarkets in the 21st century: Part 3. Nutrition Today. 2008; 43(1):29-35.
13. Tillotson JE. Supermarkets-the battle for control of retail grocery channels: Part 2. Nutrition Today. 2007; 42(4):168-80.
14. Tillotson JE. Supermarkets-their formation years: Part 1. Nutrition Today. 2007; 42(3):119-22.
15. Tillotson JE. The internet: Nutrition's new frontier with our young? Nutrition Today. 2007; 42(2):69-73.
16. Tillotson J. Agribusiness-the backbone of our diet for better...or for worse? Part 2. Nutrition Today. 2006; 41(6):260-6.
17. Tillotson J. Agribusiness - the backbone of our diet for better....or for worse? Part 1. Nutrition Today. 2006; 41(5):233-8.
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