

# GLORIA GUEVARA ALVAREZ, MPPA

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## EDUCATION

### **Friedman School of Nutrition Science and Policy, Tufts University, Boston, USA**

Ph.D. Candidate, Food Policy and Applied Nutrition, 2021 (expected)

Advisors: William A. Masters (Chair, Tufts), Shibani Gosh (Tufts), Jason Donovan (CIMMYT)

Research Interests: Global food policy, nutrition sensitive agriculture, technology adoption and vulnerable populations

### **Northwestern University, Chicago, USA**

M.A. in Public Policy and Administration 2009

Thesis: "The Role of US Food Aid Programs in the Global Food Security Crisis: Should the US Move Away from Donating Commodities and Instead Move Towards Local and Regional Procurement?"

### **Wellesley College, Wellesley, USA**

B.A. in Latin American Studies and Art History 2001

## RESEARCH AND WORK EXPERIENCE

### **United Building and Advancing Life Expectations (UBALE) Project**

UBALE Program Coordinator, Blantyre, Malawi/Boston, USA 2016 – 2019

- Responsible for Internal Review Board documentation at Tufts University and in-country
- Hiring and training 30 in-country staff
- Oversaw communication with field staff in Malawi to identify the highest-impact research questions
- Recruiting and providing guidance to students working on the research design and data analysis
- Managing student travel, tracking expenditure and project budgets, with timely reporting on program activities and compliance with funder requirements and Tufts University policies

UBALE Co-Investigator Blantyre, Malawi 2017 – 2019

- Conducting field work on a study looking at how knowledge of the effectiveness of hermetic bags affects storage behavior
- Investigating storage choices, including Purdue Improved Crops Storage (PICS). This work aims to describe knowledge and practices of individual farmers regarding their household's food supply; and focuses on storage behavior one year after the PICS bags initiative was implemented by Catholic Relief Services.

### **Food Aid Quality Review (FAQR)**

Research Assistant, Boston, USA 2016 – 2017

Worked on developing and implementing a communication strategy, including developing presence on media platforms, branding and translating policy briefs of several research lines including cost effectiveness which focused on specialized foods for treatment of moderate acute malnutrition. Managed output dissemination on USAID portals.

### **Empowering New Generations to Improve Nutrition and Economic Opportunities (EnGINE)**

Research Assistant, Boston, USA, 2016

Examined variables from a birth cohort study looking at nutrition during pregnancy, household consumption patterns, and agricultural technology and methods. Performed quantitative analysis using regression models and collaborated on written reports stemming from the analysis.

### **BC Solution Consulting**

Consultant, Cologne, Germany, 2013 – 2015

- Provided strategic and implementation services to EU based non-governmental organizations focused on EU directives with an emphasis on economic development and health policy. Portfolio largely made up of healthcare clients looking to expand in the markets of Brazil, Russia, India, China and South Africa. Lead culturally diverse teams (5-10) implementing 15 projects globally. Coordinated infrastructure updates with a wide spectrum of stakeholders including multi-national company leaders, senior government officials, national representatives and funders.

### **Congrex Belgium (former International management company)**

Consultant, Brussels, Belgium, 2010 – 2013

- Worked with 20 client teams developing and implementing strategic plans for international organizations with a focus on health services or economic development connecting their public services with public-private funding partnerships. Areas

of specialization included large-scale industry funded programs by both pharmaceutical companies and medical device suppliers (radiology and dental). Provided on-site project start-up activities including securing local government support and adapting plans to emerging markets. Responsible for academic consensus conferences (public health sector) linked to projects, including providing research and analysis support for final published papers.

### **United Nations Center for International Development Research at University of Bonn**

Graduate Research Intern, Bonn, Germany, 2009

- Researched national water and food policy in Ghana and its effects on small farmers, including agriculture, foreign investment, income diversification, how German institutions provided foreign aid to Ghana, water and agriculture reform and small shareholders in Ghana. Collected and organized data on hydraulic pump donations, maintenance costs and long-term efficiency for qualitative analysis used to evaluate the project.

### **American Academy of Orthopedic Surgeons**

International Programs Coordinator, Rosemont, USA, 2007 – 2010

- Established and managed educational programs in developing countries that addressed musculoskeletal health policy (Turkey, Columbia, Mexico, Guatemala, and Malaysia) to analyze countries' musculoskeletal care systems and medical networks. Collaborated with foreign health ministries to organize skill and technology transfers that evaluated medical facilities, devices and surgical approaches. Convened post-evaluation workshops focused on the gaps between AAOS procedures and local procedures. Workshops required building strong relationships with suppliers on all sides of the medical spectrum.

## TEACHING

NUTB404 Food and Nutrition Policy Doctoral Seminar, Fall, 2019

Teaching Assistant for Irwin Rosenberg

NUTB 250 Statistical Methods for Health Professionals, Fall, 2017

Teaching Assistant for Robert Houser

## SELECTED PRESENTATIONS AND POSTER

Nutrition and Health Academy Week (ANHA), Hyderabad, India June 2019; American Society for Nutrition (ASN), Boston, USA July 2018; International Conference of Agricultural Economists (ICAE), Vancouver, Canada June 2018; The Future of Food and Nutrition, Graduate Student Research Conference, Boston, USA April 2017; Summer Course Tufts University Grafton, USA August 2017; MITMex Association Boston, USA April 2017 (SPANISH);

## FELLOWSHIPS & GRANTS

Friedman School Scholarly Travel Award, \$1000, 2018

AAEA Conference Travel Award, \$250, 2017

Mexican National Council on Science and Technology (CONACYT) Graduate Fellowship (Tuition and Stipend), \$176,000 2016 – 2021

## SKILLS, TRAINING & OTHER

**Research interests:** Nutrition-sensitive agriculture, food systems, technology adoption, and quantitative statistical analysis

**Technical:** STATA, NVivo, Microsoft Office.

**Languages:** Mother tongue is Spanish; fluent in English and Italian; extensive advanced fluency in French; and working knowledge of German.

**Fieldwork** in Malawi: Blantyre Rural, Chikwawa, Nsanje (2017, 2018, 2019); in Mexico: Puebla (2019).

**Citizenships:** Mexican, Italian, and USA.