TUFTS FOOD & NUTRITION INNOVATION COUNCIL

A healthier, sustainable, and more equitable food system:
true profits for all
The mission of the Food & Nutrition Innovation Council is to foster a robust, science-driven ecosystem of food and agriculture innovation and entrepreneurship, a synergistic system that highlights and translates the newest advances and brightest minds in the field, connecting scientific academic experts and talented graduate students with businesses including food industry from farm to fork, health and wellness, insurance, entrepreneurs, venture capital, and non-profits.

The Tufts Food & Nutrition Innovation Council will bring together key opinion leaders to:

INFORM: Council members will be linked to the most-up-to-date knowledge and scientific breakthroughs in nutrition science, including insights on general well-being relevant to infants and seniors, obesity and chronic diseases, brain health, personalized nutrition, big data, sustainable agriculture and food systems, behavioral economics, and policy. The Council will interconnect companies and academic leaders who recognize the importance of science and innovation for successful new products that foster nutrition, sustainability, and transparency. These new linkages will help companies understand the broader landscape in which they operate, the relevant stakeholders, and the various factors at play, helping each Council member to identify and deal with its unique challenges.

CONNECT: The Council’s efforts will help educate the public, media, government leaders about the crucial role of food innovation. Through our meetings and events, companies will also forge new, unique connections with other member companies outside of their own isolated sectors, and to synergize with each other and with our diverse global community of alumni, thought leaders, influencers, policy makers, and other stakeholders. Companies will also have access to a pipeline of our world-class graduate students for hiring and innovation.

*Human Nutrition Research Center on Aging staff are excluded from this program until further notice.

FOSTER: Council members will be key sponsors of the annual Tufts Food and Nutrition Entrepreneurship Competition. Council Members will also be able to directly interact with the future leaders in nutrition science and government policy, for example serving as guest speakers in courses, engaging in intimate workshops, mentoring entrepreneurs and teams, and linking to our network of incubators and accelerators.

ACCELERATE: The Council will catalyze science-based innovation in food, retail, novel technologies, behavior change, agriculture, personalized nutrition, and more. Access to faculty, scientists, graduate students, and other Council members will allow companies to identify high-impact projects to be advanced with separate collaborations. Innovation stemming from the Council can also help attract new investments and venture capital.

Council Membership Levels:

<table>
<thead>
<tr>
<th>Level</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not-for-Profit</td>
<td>Nominal</td>
</tr>
<tr>
<td>Silver</td>
<td>3-year renewable commitment</td>
</tr>
<tr>
<td>Gold</td>
<td>3-year renewable commitment</td>
</tr>
<tr>
<td>Platinum</td>
<td>3-year renewable commitment</td>
</tr>
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</table>
Council members will sponsor, shape, and participate in three signature events per year:

**Food and Nutrition Entrepreneurship Competition:** Annual competition, typically held each Spring, of key business plan ideas and new companies sponsored by the Friedman School and Tufts Gordon Institute. (see membership levels below)

**Innovation Career Fair:** 1-2 annual events, typically in conjunction with the Entrepreneurship Competition and Food Summit, that bring together the brightest undergraduate students, graduate students, and alumni across Tufts with the companies looking to recruit them. (see membership levels below)

**Food Innovation Summit:** Annual meeting, typically held each Fall, that gathers key opinion leaders in science, policy, and industry to discuss the newest trends in the field. The Summit will help create a community for food innovation where students, scientists, companies at all stages, advisors, and funders come together to create new solutions for a healthier, sustainable, more equitable food supply. The Summit will also provide networking opportunities among all Members and food and nutrition scholars.

Platinum Members will also participate in the Executive Committee that shapes the Summit agenda each year. (see membership levels below)

Council members will also benefit from:

**Facilitated Access to Research, Faculty, and Students:** Members will be assisted in selecting and accessing research topics, faculty, and students that synergize with their interests.

**Internship Program:** Members will have the ability to work with the School to identify the best and brightest students for potential internships.

**Talent Development and Pipeline:** Members will have opportunities to interact with students, serve as guest speakers in courses, and inform faculty and students of their needs and market trends for employment, helping to shape the professional development of future employees to the highest industry standards, as well as other future leaders in nutrition and policy in government, advocacy, academia, healthcare, and other sectors.

**Tufts Retreats, Conferences, Seminars, Webinars:** Special invitations to School and University retreats, conferences, seminars, and webinars.

**Visiting Scholars:** Platinum Members may send a corporate scientist to be on campus for up to one quarter each year to work side-by-side with our faculty and students.

**Tufts Health & Nutrition Letter:** Discounted access for Council Member employees and/or clients to a customized, all-access, mobile subscription to the national leading Tufts Health & Nutrition Letter.

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**BENEFITS**

<table>
<thead>
<tr>
<th></th>
<th>SILVER</th>
<th>GOLD</th>
<th>PLATINUM</th>
<th>N.F.P.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilitated access to research, faculty and students</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
<td></td>
</tr>
<tr>
<td>Participation in annual Food Innovation Summit</td>
<td>1 person</td>
<td>2 people</td>
<td>4 people</td>
<td>1/year</td>
</tr>
<tr>
<td>Summit Executive Committee</td>
<td>n/a</td>
<td>n/a</td>
<td>yes</td>
<td></td>
</tr>
<tr>
<td>Participation in annual Tufts Food and Nutrition Entrepreneurship Competition (see exhibit A)</td>
<td>silver level</td>
<td>gold level</td>
<td>platinum level</td>
<td>ad-hoc</td>
</tr>
<tr>
<td>Participation in annual Career Fair (see exhibit B)</td>
<td>silver level</td>
<td>gold level</td>
<td>platinum level</td>
<td>ad-hoc</td>
</tr>
<tr>
<td>Internship program</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
<td>ad-hoc</td>
</tr>
<tr>
<td>Talent development and pipeline</td>
<td>n/a</td>
<td>yes</td>
<td>yes</td>
<td></td>
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<tr>
<td>Invitations to Tufts retreats, conferences, seminars, webinars</td>
<td>1/year</td>
<td>2/year</td>
<td>all</td>
<td>ad-hoc</td>
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<tr>
<td>Potential for a Visiting Scholars at Tufts</td>
<td>n/a</td>
<td>n/a</td>
<td>annually, 3 months</td>
<td>ad-hoc</td>
</tr>
<tr>
<td>Tufts Health &amp; Nutrition Letter</td>
<td>n/a</td>
<td>n/a</td>
<td>yes</td>
<td>n/a</td>
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MEMBERSHIP LEVEL

**Platinum**
- Nomination for a participating judge from your company
- Recognition in Tufts communication media, such as social media, and online.
- Logo on event website
- Opportunity to mentor competitors after the event
- 4 invitations for company representatives
- Logo on invitation
- Recognition in event program (full page)
- Full display table at event

**Gold**
- 2 invitations for company representatives
- Logo on invitation
- Recognition in event program (half page)
- Display materials at event

**Silver**
- 1 invitation for a company representative
- Logo on invitation
- Recognition in event program (quarter page)

**FOOD AND NUTRITION ENTREPRENEURSHIP COMPETITION**

**INNOVATION SUMMIT AND CAREER FAIR**

- Company presentation at event
- Special recognition as break and/or reception sponsor
- Logo and table during event
- Advanced Consultation with Student Mentors
- Priority on event scheduling
- Unlimited advanced access to student’s resumes
- Scheduled interviews

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