Nutrition Communication

Tufts University | Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy

Friedman Core*

Nutrition science	Quantitative reasoning	Policy and programs	Experiential learning
NUTR 245 & 246: Scientific Basis for Nutrition, Micro & Macronutrients **OR** NUTR 370/371: Nutritional Biochemistry and Physiology: Macronutrients / Micronutrients	NUTR 207: Statistical Methods in Nutrition Science and Policy	NUTR 203 **OR** NUTR 215 **OR** NUTR 238 **OR** NUTR ON 206**	Internship directed study, practicum, job, or other non-classroom experience
2 courses, **6CR, FALL/SPR**	*1 course,* **3CR, FALL**	*1 course,* **3CR, VARIES**	*Minimum of 120 hours*

Specialization Requirements

Required courses

NUTR or NUTR ON or NUTC 211: Theories of Behavior Change and Their Application in Nutrition and Public Health Interventions • **3CR, FALL/SPR/SUM**

NUTR 322: Writing Well About Food and Nutrition • **3CR, FALL**

NUTR 218: Communications Strategies in Nutrition and Health Promotion • **3CR, SPR**

Either NUTR 393: Data Visualization and Effective Communication • **3CR, SPR**

or NUTR 213: Social Media for Health and Nutrition Communication • **1.5CR, FALL**

Recommended courses

NUTC 230: Interpreting Nutrition Evidence • **3CR, SPR**

Related courses

PH 268: Social Marketing • **3CR, FALL**

NUTC 285: Current Controversies in Nutrition Science • **3CR, SUM**

Public Speaking for Managers***

Skills and Knowledge Gained

Apply behavioral and communications theories and strategies to develop accessible health messaging for diverse audiences; Evaluate a communications campaign; Develop engaging and effective food and nutrition messages across various technologies, platforms, and channels.; Apply behavioral theories to inform the design, implementation, and evaluation of food and nutrition communication initiatives; Develop and/or adapt communication initiatives to be culturally appropriate and relevant.; Skills in data visualization; Ability to succinctly summarize primary and secondary sources for a variety of audiences, technical and non-technical; Learn to find, solicit, and interview primary sources; Understand article structure and guiding and keeping reader attention through the length of an article or paper; Develop a compelling and individual writing voice. Edit, simplify, and clarify text.

Nutrition Communication (continued)

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*Please speak with your advisor or the Dean for Education if you would like to request an exemption or substitution.
** NUTR203: Fundamentals of Nutrition Policy and Programs; NUTR 215: Fundamentals of US Agriculture; NUTR 238: Economics of Food, Agriculture and Nutrition ; NUTR ON 206: Global Nutrition Policy and Programs
***Cross listed at Harvard School of Public Health
Please note: The courses listed here and their availability may be subject to change. Please check SIS for current course offering.