

# Nutrition Entrepreneurship and Innovation

## Friedman Core\*

Nutrition science	Quantitative reasoning	Policy and programs	Experiential learning
NUTR or NUTC 202: Fundamentals of Nutrition Science	NUTR 207: Statistical Methods in Nutrition Science and Policy	NUTR 203 <u>OR</u> NUTR 215 <u>OR</u> NUTR 238 <u>OR</u> NUTB 206**	Internship directed study, practicum, job, or other non-classroom experience
<i>1 course, (3CR, FALL/SPR/SUM)</i>	<i>1 course (3CR, FALL)</i>	<i>1 course (VARIES)</i>	<i>Minimum of 120 hours</i>

## Specialization Requirements

Required courses	Recommended courses	Related courses
NUTR 280: Nutrition and Entrepreneurship: Idea to Impact • 4.5CR, FALL ..... NUTR 284: Food Law and Regulation • 3CR, SPR*** NUTR 393: Data Visualization and Effective Communication • 3CR, SPR***	NUTR 278: Corporate Social Responsibility in the Food Industry • 3CR, SPR	NUTR 213: Social Media for Health and Nutrition Communication • 1.5CR, FALL  NUTR 306: Communicating Health Information to Diverse Audiences • 3CR, FALL ..... NUTR 273: Social Psychology of Eating Behavior • 3CR, SPR

## Skills and Knowledge Gained

Create a complete business plan, including financials, pitch decks, and strategy development; Gain practical insights into entrepreneurship while learning from industry experts; Strengthen leadership and teamwork skills through collaborative projects and presentations; Ensure students are seen as industry-ready, not just policy-focused; Learning to identify problems (instead of just jumping to solutions); Teamwork, presenting skills, and breaking down startup impostor syndrome; Getting comfortable hearing different perspectives, taking criticism, and networking; Integrating private sector insights to build on the deep policy and macro learning; General understanding of the principles of entrepreneurship and innovation; Key legal and regulatory underpinnings of the food business across the supply chain

\*Please speak with your advisor or the Dean for Education if you would like to request an exemption or substitution.

\*\* NUTR203: Fundamentals of Nutrition Policy and Programs; NUTR 215: Fundamentals of US Agriculture; NUTR 238: Economics of Food, Agriculture and Nutrition ; NUTB 206: Global Nutrition Policy and Programs

\*\*\* Waivers for substitution encouraged for cross-registration