

Friedman Core*

Nutrition science	Quantitative reasoning	Policy and programs	Experiential learning	Friedman Seminar
NUTR 245 & 246: Scientific Basis for Nutrition, Micro & Macronutrients	NUTR 207: Statistical Methods in Nutrition Science and Policy	NUTR 203 <u>OR</u> NUTR 215 <u>OR</u> NUTR 238 <u>OR</u> NUTB 206**	Internship directed study, practicum, job, or other non-classroom experience	2 semesters of Friedman Seminar Course
<i>2 courses, 6 credits</i>	<i>1 course, 3 credits</i>	<i>1 course, 3 credits</i>	<i>Minimum of 120 hours</i>	<i>2 semesters, 1.5 credits each</i>

Specialization Requirements

Required courses	Recommended courses	Related courses
<p>NUTR or NUTB or NUTC 211: Theories of Behavior Change and Their Application in Nutrition and Public Health Interventions</p> <p>NUTR 218: Communications Strategies in Nutrition and Health Promotion</p> <p>NUTR 322: Writing Well About Food and Nutrition</p> <p>NUTR 393: Data Visualization and Effective Communication</p>	<p>NUTR 213: Social Media for Health and Nutrition Communication</p> <p>NUTR 306: Communicating Health Information to Diverse Audiences</p>	<p>NUTC 230: Interpreting Nutrition Evidence</p> <p>NUTC 285: Current Controversies in Nutrition Science</p> <p>Public Speaking for Managers***</p>

Skills and Knowledge Gained

Apply behavioral and communications theories and strategies to develop accessible health messaging for diverse audiences; Evaluate a communications campaign; Develop engaging and effective food and nutrition messages across various technologies, platforms, and channels.; Apply behavioral theories to inform the design, implementation, and evaluation of food and nutrition communication initiatives; Develop and/or adapt communication initiatives to be culturally appropriate and relevant.; Skills in data visualization; Ability to succinctly summarize primary and secondary sources for a variety of audiences, technical and non-technical; Learn to find, solicit, and interview primary sources; Understand article structure and guiding and keeping reader attention through the length of an article or paper; Develop a compelling and individual writing voice. Edit, simplify, and clarify text

*Please speak with your advisor or the Dean for Education if you would like to request an exemption or substitution.

** NUTR203: Fundamentals of Nutrition Policy and Programs; NUTR 215: Fundamentals of US Agriculture; NUTR 238: Economics of Food, Agriculture and Nutrition ; NUTB 206: Global Nutrition Policy and Programs

***Cross listed at Harvard School of Public Health