

# Food Business and Entrepreneurship

## Friedman Core\*

Nutrition science	Quantitative reasoning	Policy and programs	Experiential learning	Friedman Seminar
NUTR 202: Fundamentals of Nutrition Science	NUTR 207: Statistical Methods in Nutrition Science and Policy	NUTR 203 <u>OR</u> NUTR 215 <u>OR</u> NUTR 238 <u>OR</u> NUTB 206**	Internship directed study, practicum, job, or other non-classroom experience	2 semesters of Friedman Seminar Course
<i>1 course, 3 credits</i>	<i>1 course, 3 credits</i>	<i>1 course, 3 credits</i>	<i>Minimum of 120 hours</i>	<i>2 semesters, 1.5 credits each</i>

## Specialization Requirements

Required courses	Recommended courses	Related courses
<p>NUTR 280: Nutrition and Entrepreneurship: Idea to Impact</p> <p>NUTR 284: Food Law and Regulation***</p> <p>NUTR 393: Data Visualization and Effective Communication***</p>	<p>NUTR 278: Corporate Social Responsibility in the Food Industry</p>	<p>NUTR 213: Social Media for Health and Nutrition Communication</p> <p>NUTR 273: Social Psychology of Eating Behavior</p> <p>NUTR 306: Communicating Health Information to Diverse Audiences</p> <p>Nutrition for Industry Entrepreneurs graduate certificate courses</p>

## Skills and Knowledge Gained

Create a complete business plan, including financials, pitch decks, and strategy development; Gain practical insights into entrepreneurship while learning from industry experts; Strengthen leadership and teamwork skills through collaborative projects and presentations; Ensure students are seen as industry-ready, not just policy-focused; Learning to identify problems (instead of just jumping to solutions); Teamwork, presenting skills, and breaking down startup impostor syndrome; Getting comfortable hearing different perspectives, taking criticism, and networking; Integrating private sector insights to build on the deep policy and macro learning; General understanding of the principles of entrepreneurship and innovation; Key legal and regulatory underpinnings of the food business across the supply chain

\*Please speak with your advisor or the Dean for Education if you would like to request an exemption or substitution.

\*\* NUTR203: Fundamentals of Nutrition Policy and Programs; NUTR 215: Fundamentals of US Agriculture; NUTR 238: Economics of Food, Agriculture, and Nutrition ; NUTB 206: Global Nutrition Policy and Programs

\*\*\* Waivers for substitution encouraged for cross-registration



Gerald J. and Dorothy R. Friedman School of Nutrition Science and Policy